

"More than half of Americans take two prescription medications, and 20% of Americans are on at least five prescription medications" (Mayo Clinic, 2013)

RX

Between \$100B and \$300B of avoidable healthcare costs are attributed to medication nonadherance in the US annually



#### Americans are busier than ever. Health is just as important as ever.









# Suggests how





# Knows your schedule

June 2017 Today								
Sun 4	Mon 5 •	тие <b>б</b> •	Wed 7 	Thu <b>8</b>	Fri 9	<sup>Sat</sup> 10		
10:00am Take pill								
12:00pm Take Pill 2								
5:00pm Take Pill 3								

Jpcoming events						
Jun 7 Wed	Take Pill 1 • 10:00am-10:00am Read more					
Jun 7 Wed	Take Pill 2   I2:00pm-12:00pm   Read more					
Jun <b>7</b> Wed	Take Pill 3   • 4:00pm-4:00pm   • Read more					

# **Tracks your success**

Slot	Schedule Time	Time	Status
1.	9:00 am	9:11 am	On Time
2	12:00 pm	12:22 pm	Late
3	5:00 pm	5:12 pm	On Time



#### Why RX.go

- Pill adherence for people on the go
- Build better habits
- Stay healthy

### Acknowledgements

Shenli Ernesto Sean Follmer Alex Olwal

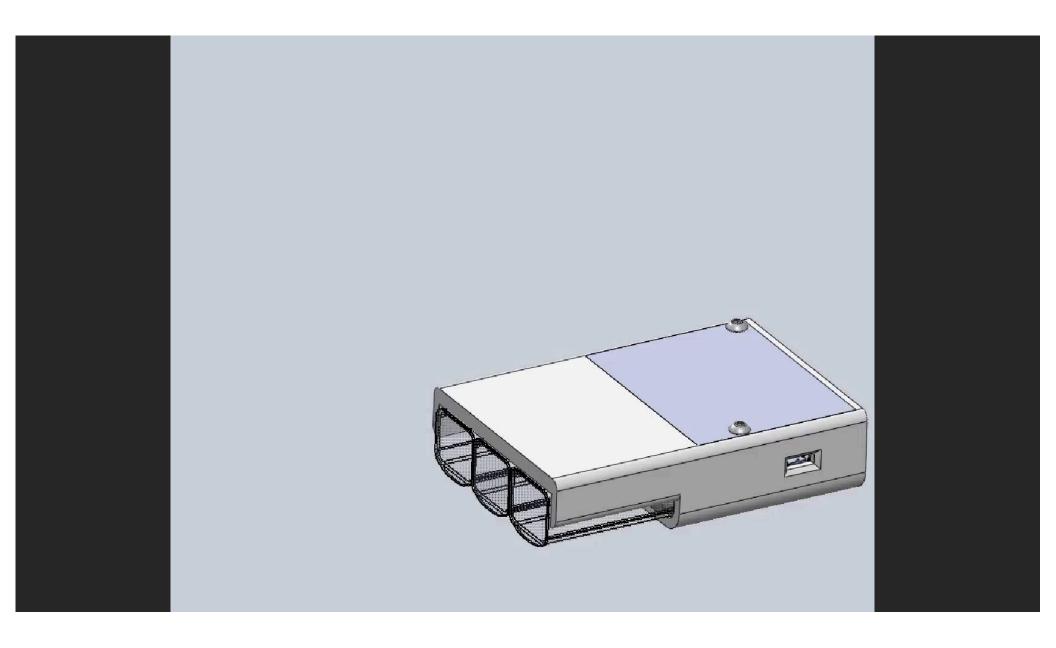
#### Thank you for your time

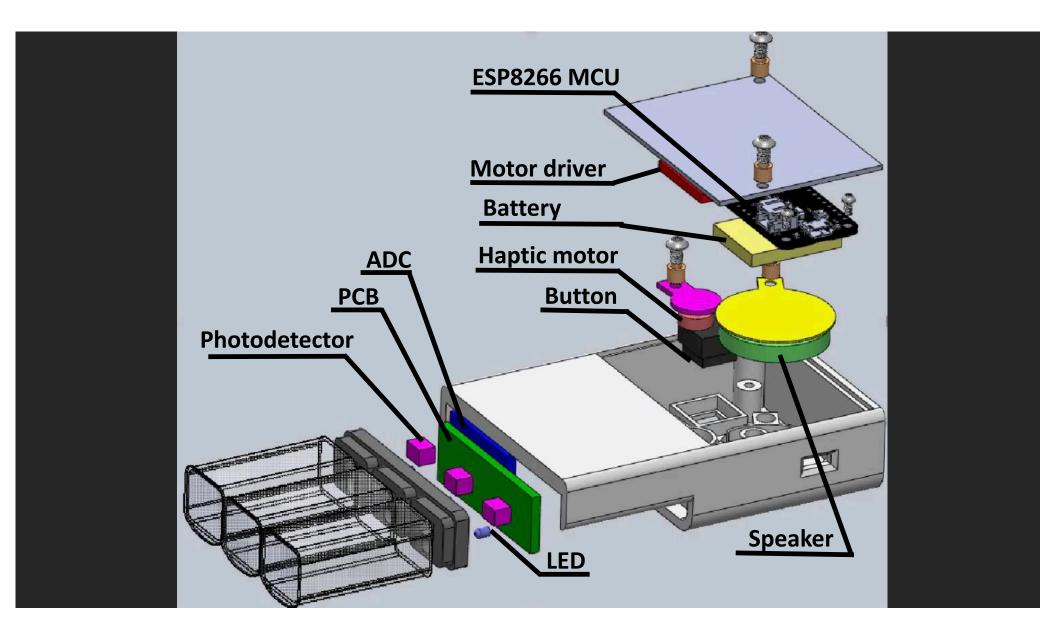
# Questions?

## Backup slides

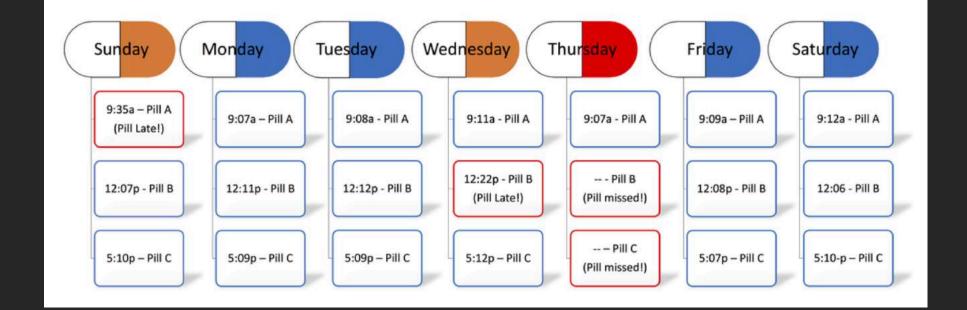








#### Visualize



- sound on by Perametade Games from the Noun Project
- sound waves by Symbolon from the Noun Project
- Light Bulb by Numero Uno from the Noun Project